

# From 180+ missed deliveries to zero:



How Rise Gardens transformed fulfillment into a competitive advantage

## The unique challenge: tiny seed pods & 75-pound garden systems

- **A shipping nightmare:** 180+ Christmas orders arrived weeks late. Previous 3PLs couldn't handle both tiny seed pods and 75-pound systems.
- **Lost inventory, no answers:** Products vanished. Emails went unanswered. Rise Gardens wasted hours hunting down missing items.
- **Innovation paralyzed:** Constant fulfillment disasters prevented new product launches and drained resources.



*By December, our previous 3PL had a massive backlog of big packages. Christmas orders weren't delivered until late January while they prioritized smaller items.*



*Sully Stewart, VP of Operations | Rise Gardens*



## Why Red Stag succeeded where others failed

- **Ready for big and small:** Unlike other 3PLs, Red Stag's warehouses and processes could efficiently handle both tiny pods and massive garden systems.
- **One contact, immediate action:** Dedicated manager spotted problems before they happened and fixed issues immediately.
- **Nothing went missing:** Every item tracked accurately. Complete inventory visibility ended the constant stock emergencies.

## The business impact for Rise Gardens

- **Zero missed deliveries:** From 180+ holiday disasters to perfect on-time shipping. No more angry customers.
- **Products launched faster:** Trustworthy fulfillment meant less safety stock and faster time-to-market for innovations.
- **Fulfillment became an advantage:** Reliable delivery built customer loyalty and transformed a business liability into a competitive edge.



*Red Stag is dependable. I don't think about fulfillment anymore—orders ship, inventory stays accurate, commitments are kept. That peace of mind is invaluable.*



*Sully Stewart*



Ready to transform your fulfillment?

Reach out to us today.

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